

Board of Directors' Meeting

Thursday, January 11, 2024



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – December 14, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. Welcome incoming board members Susana Vazquez, Sean Hilty, Marissa Wilson, and Stephanie Benitez, and returning board members Sarah Hogan, Carolyn Garrity, and Kathy King
- VI. **Board Committee Reports**
 1. Organization – Julie
 2. Design - Kirk
 3. Promotion – Sarah
 4. Economic Vitality – Ken
 5. Sustainability – Courtney
- VII. **Executive Director's Report**
 1. Activity Report
 1. Montevallo Historical Society's wreath laying ceremony at Montevallo City Cemetery (Dec. 16)
 2. Business Transitions
 1. Opened this month:
 1. n/a
 2. Opening soon:
 1. n/a
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. n/a
 5. Properties for sale/rent within the district:
 1. Sale:
 - a. 645 Main Street (former House of Serendipity)—listed by Shoal Creek Realty, (205) 567-9659
 - b. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 2. Rent:
 - a. 616 Main Street (former Baba Java)—call Stacia Brady, (205) 436-1919
- VIII. **Old Business**
 1. Volunteer Hours – submit via the chat function or by email
 2. EV: Request that the City of Montevallo allocate a portion of American Rescue Act funds to be spent on improvements in the District
 3. CO.STARTERS Program (EV Committee)
 1. Sponsors needed for 2024 program at the levels below

- **Innovator (\$2,500)**
(Four slots available)
- **Promoter (\$500)**
(Eight slots available)

4. Fundraising Ideas
 1. Fundraising Committee
 2. Monte Gras has been postponed to 2025
5. National Main Street Conference 2024
6. Board Retreat – to be held early 2024
7. Business license moratorium study/recommendations
8. Reclassification and raise request for Executive Director

IX. New Business

1. 2024 Board Member Contracts - Sign
2. ARPA Funding Request to Finance Committee – Vote
3. Distribute 2024 Approved Work Plans, Board Member Contact Information
4. Review 2023 Annual Report

X. Other Business

XI. Announcements

1. Events
 - **Monday, January 15:** The 20th Annual Rev. Martin Luther King, Jr. Celebration March will line up at 10 AM behind McDonald's and march to Montevallo High School for a program that will begin at 11 AM. For more information, call (205) 902-5137 or (205) 915-0787.
 - **Wednesday, January 17:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) begins at noon. Mayor Rusty Nix will give his annual "State of the City" address. Catered by Southern Sweets and sponsored by Trustmark. RSVP to montevallochamber@gmail.com or 205-665-1519.
 - **Saturday, January 20:** Montevallo Main Street Players' Annual Meet and Greet at 2 PM at Parnell Memorial Library.
 - **Saturday, January 27:** Annual Health Walk--tribute to Dr. Jermaine Bruford Mitchell. Meet at Montevallo Fire Station #1 at noon for a walk that ends at George Dailey Park. Sponsored by the Encouragement Learning Foundation. For more information, call (205) 728-4923.
 - **Sunday, January 28:** First general meeting of Montevallo Historical Society at 2 PM at Parnell Memorial Library.
 - **Saturday, February 24:** Montevallo Arbor Day will be celebrated by Montevallo Arbor and Beautification Board from 9 AM to 1 PM at the Montevallo Recycling Center (1120 Overland Road). Bare root seedlings to be given away include red maple, buttonbush, kousa dogwood, water oak, American elm, fragrant sumac, nutall oak, and ashe magnolia.
 - **Next Meeting** – Thursday, February 8, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2024

Happy Smith
Patricia Honeycutt
Jackie Chappell
Carolyn Garrity
Sarah Hogan

Terms Expiring 2025

Julie Smitherman
Kirk Lightfoot
Ken Jones
Clay Nordan
Kathy King

Terms Expiring 2026

Susana Vazquez
Sean Hilty
Marissa Wilson
Stephanie Benitez
OPEN

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart